



JOIN OUR TEAM OF VOLUNTEERS!!!

Media and Press Lead (Volunteer position)

About Young Feminist Europe

Young Feminist Europe (YFE) is an open platform that amplifies young feminist voices and activities across Europe through campaigns, advocacy and movement building. We bring together young and diverse self-identifying women, non-binary and gender non-conforming people aged between 18-35 years old to impact and shape a feminist Europe that promotes gender equality, equity and social justice for all.

To achieve YFE's vision, we harness the power of feminist grassroots and hashtag activism. We organise community building activities and campaign workshops, as well as collaborate to mobilise for demonstrations and engage with key stakeholders in the EU sphere and beyond.

YFE is a volunteer and youth-led platform and a transnational organisation. We have individual members in Belgium, France, Spain, Germany, Austria, Croatia, Portugal, the UK... and our presence across Europe is always growing. We operate on a non-profit basis.

YFE Values & How We Work

YFE aims to provide a safe space for all self-identifying women, non-binary and gender non-conforming people and we believe that the greatest tool to dismantle patriarchal power structures is feminism built on allyship with the LGBTQI+ community, migrant people and other disadvantaged groups. We will always strive to increase the diversity of YFE and to make space for those who need it most.

Check our [Feminist Culture statement](#) on how we work as a team to foster an inclusive and feminist leadership at YFE.

YFE has a flat working-group (WG) structure. Each working group is steered by two co-leads. We conduct the majority of our work remotely and have an online team meeting on the 15th of every month. Each working group also hosts online meetings monthly or on a needs-be-basis.

We use online tools, such as Slack, Google Drive, Zoom and Trello, to communicate, collaborate, strategise and develop our work. English is our working language.

Find out more about [the working groups and meet the team members](#).

About the Role

- Liaise with the wider YFE team for media strategy development for campaign, advocacy and policy related activities;
- Work with the communications team to develop a broader media strategy that will feed into the organisation's communication strategy;
- Attract interest in YFE priority areas and gain visibility for the platform to comment on current
- Enhance the dissemination of the YFE's work and positions through releasing press releases, OpEds and securing interviews;
- Establishing relationship with the news media (television, newspaper, and radio journalists) as well as relevant Youtubers and Social Media Influencers to build up an interest in YFE's work;
- Be the point of contact for press inquiries and occasionally act as spokesperson for YFE or liaise with relevant team member to be spokesperson;
- Draft and implement YFE's Reputation Management Plan;
- More specifically you will:
 - Contribute to YFE's stakeholder database with media contacts;
 - Write press releases and news reports about the work of YFE;
 - Monitor media coverage;
 - Prepare media evaluation reports.

YFE Team Member

On top of conducting the aforementioned tasks, YFE volunteers are also involved in YFE's decision-making processes, strategy-building and group management; and they liaise with relevant stakeholders, participate in team-building activities, and coordinate and support admin tasks such as answering emails, organise meetings, etc.

About You

In addition to being a passionate feminist, you:

- Are you a self-identifying woman, non-binary or gender non-conforming person aged between 18 and 35 years old.
- Are you based in Europe (at YFE we have a [wide definition of Europe](#)).
- Have some experience (including volunteer experience) in gender equality, women's rights, or with other social movements and civil society mobilisation.
- Have some experience (including volunteer experience) in the media and press;
- Demonstrate a strong interest in the media and knowledge of industry, as well as have journalist contacts, especially at an EU level and related to gender mainstreaming and advocacy;
- Have excellent teamwork skills while being able to work independently.
- Are able to listen, build consensus and work remotely as part of a team.
- Are attentive to detail, responsive, able to meet deadlines and to be trusted with financial and confidential information.
- Have a good command of written and spoken English (minimum B2/upper intermediate level according to the [CEFR standard \(Common European Framework of Reference for Languages\)](#));
- Are able to dedicate up to 20 hours per month to YFE work.

What YFE has to offer you:

Generally speaking, you can count on YFE to provide you with:

- An outline of your voluntary work/a role description;
- Specialised training, if required;
- Appropriate supervision (including regular meetings with your supervisor to discuss how things are going);
- Personal development opportunities.

Don't be discouraged from applying if you don't meet every single criteria, we want to hear from you!

Additionally, at YFE, we want to continue working on our diversity and intersectional approach in everything we do. That is why self-identified women, non-binary or gender non-conforming people belonging to marginalised groups (whether on the basis of disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sexual orientation, national origin or education) are highly encouraged to apply. We will ensure that we are as inclusive and accessible as possible and will also work with volunteers to understand and accommodate any special needs.

How to apply

Please fill in the respective Google Form on our website and attach your CV at the bottom. Thank you!