

# JOIN OUR TEAM OF VOLUNTEERS!!!

## **Communications Volunteer (Volunteer position)**

## **About Young Feminist Europe**

**Young Feminist Europe (YFE)** is an open platform that amplifies young feminist voices and activities across Europe through campaigns, advocacy and movement building. We bring together young and diverse self-identifying women, non-binary and gender non-conforming people aged between 18-35 years old to impact and shape a feminist Europe that promotes gender equality, equity and social justice for all.

To achieve YFE's vision, we harness the power of feminist grassroots and hashtag activism. We organise community building activities and campaign workshops, as well as collaborate to mobilise for demonstrations and engage with key stakeholders in the EU sphere and beyond.

YFE is a volunteer and youth-led platform and a transnational organisation. We have individual members in Belgium, France, Spain, Germany, Austria, Croatia, Portugal, the UK... and our presence across Europe is always growing. We operate on a non-profit basis.

## YFE Values & How We Work

YFE aims to provide a safe space for all self-identifying women, non-binary and gender non-conforming people and we believe that the greatest tool to dismantle patriarchal power structures is feminism built on allyship with the LGBTQI+ community, migrant people and other disadvantaged groups. We will always strive to increase the diversity of YFE and to make space for those who need it most.

Check our **<u>Feminist Culture statement</u>** on how we work as a team to foster an inclusive and feminist leadership at YFE.

YFE has a flat working-group (WG) structure. Each working group is steered by two co-leads. We conduct the majority of our work remotely and have an online team meeting on the 15<sup>th</sup> of every month. Each working group also hosts online meetings monthly or on a needs-be-basis.

We use online tools, such as Slack, Google Drive, Zoom and Trello, to communicate, collaborate, strategise and develop our work. English is our working language.

Find out more about the **working groups** and meet the **team members**.

## About the Role

- Work with the communications team members to conceptualize and implement communications strategies and campaigns;
- Ensure that all communications and marketing material aligns with brand standards;
- Add to and maintain YFE's digital media assets including photos, articles, news and videos;
- Be aware of user engagement metrics (including Analytics) and communicate this information internally as well as using it to improve future communications such as newsletters, webpages, social media, and other promotional materials.

We will be looking for team members who commit to one of the following areas of work:

#### Social Media:

- Draft messages with differentiated narratives on our SM pages: Twitter, Facebook, Instagram, LinkedIn;
- Provide support for visual communications, such as photo search, infographics and live video;
- Provide support during Webinars and Events by live tweeting and producing Instagram stories
- Actively expand the network of followers and groups.

#### Webinars:

- Drafting and updating bi-annual strategy of YFE's webinar series, in collaboration with the Campaigns Working Group, and according to campaign and advocacy objectives;
- Reaching out to relevant stakeholders for the hosting/facilitation and liaising on their presentation;
- Selecting webinar hosts and topics applying through open calls for webinar hosting;
- Preparing and implementing communications work around the dissemination of the webinar (set up events on Eventbrite & Facebook, disseminate webinars YFE's communications channels and other platforms, etc);
- Following-up on the webinars with hosts and participants through surveys, gathering and disseminating resources, etc;
- Drafting reports about the results of the webinars discussions and participants' attendance.

#### Web:

- Assist in the review and maintenance of website and with uploading new Blogs/Articles submitted by the Editorial Team;
- Experience with WordPress beneficial

#### YFE Team Member:

On top of conducting the aforementioned tasks, YFE volunteers are also involved in YFE's decision-making processes, strategy-building and group management; and they liaise with relevant stakeholders, participate in team-building activities, and coordinate and support admin tasks such as answering emails, organise meetings, etc.

### About you

In addition to being a passionate intersectional feminist, you:

- Are you a self-identifying woman, non-binary or gender non-conforming person aged between 18 and 35 years old.

- Are you based in Europe (at YFE we have a wide definition of Europe).

- Have some experience (including volunteer experience) in gender equality, women's rights, or with other social movements and civil society mobilisation.

- Have excellent teamwork skills while being able to work independently.

- Are able to listen, build consensus and work remotely as part of a team.

- Are attentive to detail, responsive, able to meet deadlines and to be trusted with financial and confidential information.

- Have a good command of written and spoken English (minimum B2/upper intermediate level according to the <u>CEFR standard (Common European Framework of Reference for Languages);</u>

- Are able to dedicate up to 15/20 hours per month to YFE work.

#### What YFE has to offer you:

Generally speaking, you can count on YFE to provide you with:

- An outline of your voluntary work/a role description;
- Specialised training, if required;
- Appropriate supervision (including regular meetings with your supervisor to discuss how things are going);
- Personal development opportunities.

Don't be discouraged from applying if you don't meet every single criteria, we want to hear from you!

Additionally, at YFE, we want to continue working on our diversity and intersectional approach in everything we do. That is why self-identified women, non-binary or gender non-conforming people belonging to marginalised groups (whether on the basis of disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sexual orientation, national origin or education) are highly encouraged to apply. We will ensure that we are as inclusive and accessible as possible and will also work with volunteers to understand and accommodate any special needs.

#### How to apply

Please fill in the respective Google Form on our website and attach your CV at the bottom. Thank you!