



# JOIN OUR TEAM OF VOLUNTEERS!!!

## Communications Volunteers

### About Young Feminist Europe

**Young Feminist Europe (YFE)** is an open platform that amplifies young feminist voices and activities across Europe through campaigns, advocacy and movement building. We bring together young and diverse self-identifying women, non-binary and gender non-conforming people aged between 18-35 years old to impact and shape a feminist Europe that promotes gender equality, equity and social justice for all.

YFE is a volunteer and youth-led platform and a transnational organisation.

### YFE Values & How We Work

YFE has a flat working-group (WG) structure. We conduct the majority of our work remotely and have an online team meeting on the 15<sup>th</sup> of every month. Each working group also hosts online meetings monthly or on a needs-be-basis.

We use online tools, such as Slack, Google Drive, Zoom and Trello, to communicate, collaborate, strategise and develop our work. English is our working language.

Find out more about [the working groups](#) and meet the [team members](#).

### About the Role

- Work with the communications team members to conceptualize and implement communications strategies and campaigns; in alignment with our vision, mission and overall strategy;
- Ensure that all communications and marketing material aligns with brand standards;
- Add to and maintain YFE's digital media assets including photos, articles, news and videos;
- Be aware of user engagement metrics (including Analytics) and communicate this information internally as well as using it to improve future communications such as newsletters, webpages, social media, and other promotional materials.
- Build synergies across working groups, in particular with the advocacy working group to ensure coherent messaging with YFE's key advocacy and thematic focuses. Support and advise advocacy team on strategic and/ or creative ways to communicate key messaging to increase impact for different audiences.
- Contribute to YFE's amplifying role and movement building role by sharing content of young feminist groups, networks, activists and engage or plan and mobilise joint social media messaging or twitter storms. Coordinate collective social media engagement and actions.

We will be looking for team members who commit to one of the following areas of work:

**Social Media:**

- Draft messages with differentiated narratives on our SM pages: Twitter, Facebook, Instagram, LinkedIn;
- Provide support for visual communications, such as photo search, infographics and live video;
- Provide support during Webinars and Events by live tweeting and producing Instagram stories
- Actively expand the network of followers and groups.

**Newsletter:**

- Work with the communications team members to conceptualize and implement communications strategies and campaigns;
- Ensure that all communications and marketing material aligns with brand standards;
- Add to and maintain YFE's digital media assets including photos, articles, news, and videos;
- Be aware of user engagement metrics (including Analytics) and communicate this information internally as well as using it to improve future communications such as newsletters, webpages, social media, and other promotional materials;
- Be the lead editor in drafting YFE's monthly Newsletter;
- Develop a newsletter strategy, focusing on YFE priorities areas and current affairs within the wider feminist movement;
- Liaise with the wider YFE team for planning and sourcing newsletter content;
- Writing engaging and crisp content that requires minimal editing;
- Experience with MailChimp.

**Web:**

- Assist in the review and maintenance of website and with uploading new Blogs/Articles submitted by the Editorial Team;
- Experience with WordPress beneficial

**YFE Team Member:**

On top of conducting the aforementioned tasks, YFE volunteers are also involved in YFE's decision-making processes, strategy-building and group management; and they liaise with relevant stakeholders, participate in team-building activities, and coordinate and support admin tasks such as answering emails, organise meetings, etc.

## About you

In addition to being a passionate intersectional feminist, you:

- Are you a self-identifying woman, non-binary or gender non-conforming person aged between 18 and 35 years old.
- Are you based in Europe (at YFE we have a [wide definition of Europe](#)).
- Have some experience (including volunteer experience) in gender equality, women's rights, or with other social movements and civil society mobilisation.
- Have excellent teamwork skills while being able to work independently.
- Are able to listen, build consensus and work remotely as part of a team.

- Have a good command of written and spoken English (minimum B2/upper intermediate level according to the [CEFR standard \(Common European Framework of Reference for Languages\)](#));
- Are able to dedicate up to 15/20 hours per month to YFE work.

Don't be discouraged from applying if you don't meet every single criteria, we want to hear from you!

Additionally, at YFE, we want to continue working on our diversity and intersectional approach in everything we do. That is why self-identified women, non-binary or gender non-conforming people belonging to historically marginalised groups (whether on the basis of disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sexual orientation, national origin or education) are especially encouraged to apply. We will ensure that we are as inclusive and accessible as possible and will also work with volunteers to understand and accommodate any special needs.

## **Why join YFE?**

### **What we offer you & what YFE has to offer you:**

- Become part of a vibrant, committed and caring community and team of young feminists from across Europe and beyond
- To co-create, co-lead and shape a young feminist led, intersectional feminist organisation by being part of agenda setting and decision making processes
- Regular collective and self-care sessions and spaces
- Regular (un)learning sessions and spaces as well as specialised trainings on occasion
- A space that offers you creativity and room for your ideas
- A global network of inspiring youth-led and other organisations.
- A space to try out and further develop your skills and interests
- A space and team that is committed to anti-oppression and discrimination
- A safe(r) and brave space, shared leadership, a culture of care

## **How to apply**

Please fill in the respective Google Form on our website and attach your CV at the bottom. Thank you!

Deadline for submission of your application is **Monday 28. February 2022.**